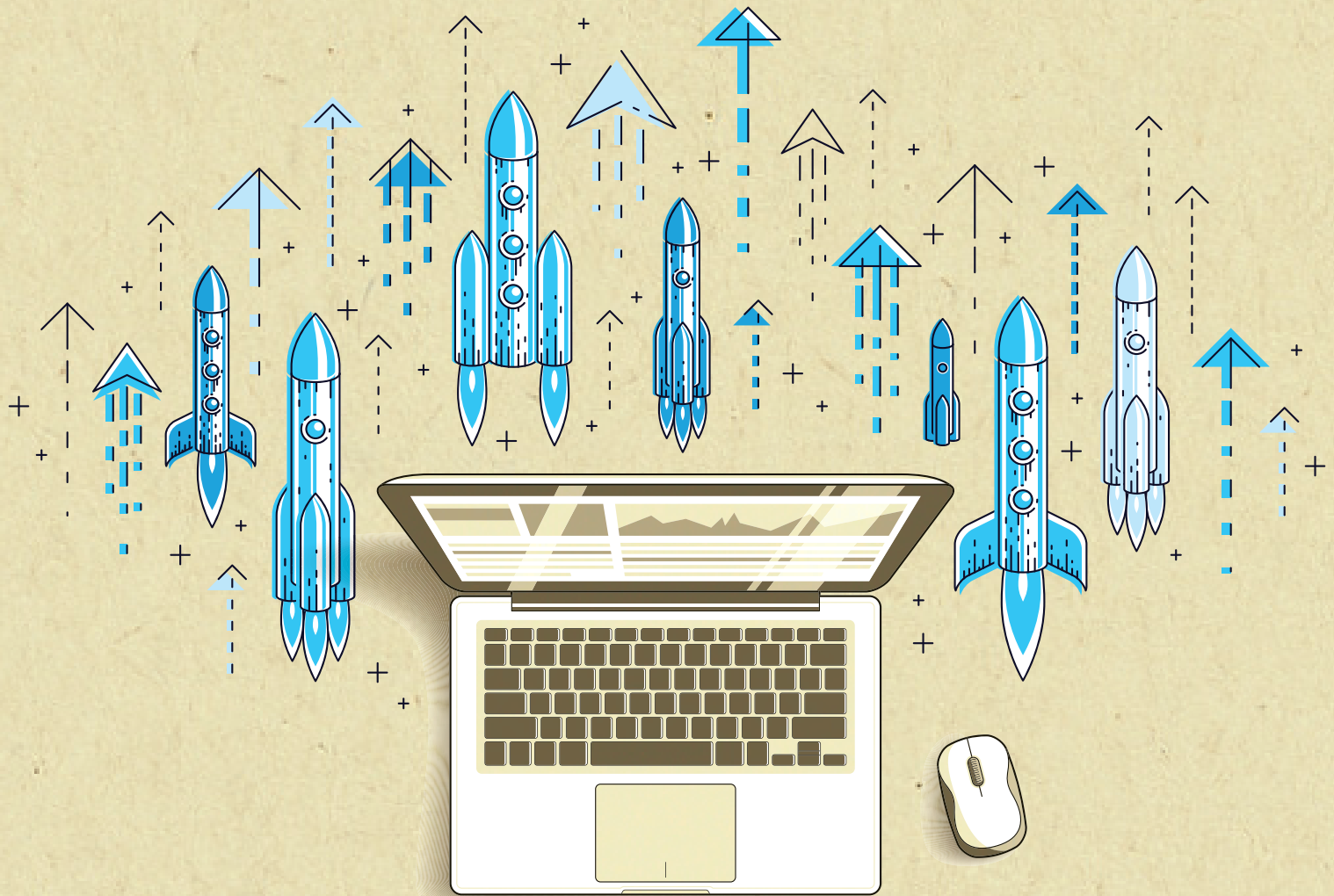


Justdial®

#DISCOVERY

Transforming Vision Into Action



Newsletter
(July - September 2025)

Letter From the Management — Q2 FY26



Q2 FY26 has been a pivotal quarter that required a clear shift in how we think and operate as a business.

We are at an inflection point in how people search, discover, and make decisions online. The way India, and the world beyond it, searches for information is being rewritten, and we must adapt to lead in this new era.

This quarter, our key focus was clear. We redesigned our user journeys for an AI first world. We improved our tech, product, and process foundations so we can build and test faster. We are continuing to invest in tech, skills, and processes for the long term.

This phase is about more than just short-term results; it's about reshaping Justdial for the next era of digital discovery. The willingness across teams to rethink, experiment, and act with clarity has been encouraging, and it signals a company preparing to lead not follow. The work you do has a direct impact on how well we serve users and the businesses that rely on Justdial.

As we move ahead, let's stay curious, move with conviction, and build boldly. The future of search is being rewritten and we have a real opportunity to define our role in it.

*Warm regards,
Shwetank Dixit
Chief Growth Officer*

Letter From the Curators

We're back with another edition of the **#DISCOVERY**, your one-stop read to catch up on the incredible work happening across **Jd**.

A huge shoutout to all departments for sharing your quarterly highlights, it's your updates that make this newsletter possible. Each story, milestone, and breakthrough reflects the energy and innovation that power Justdial every single day.

Like always, we've also sprinkled in a few **#FacesBehindJustdial**, their inspiring life stories and success mantras. Don't miss them as you read through the pages; every story is a reminder of the people and passion behind the progress.

Thank you for being part of this journey and for making **Jd** shine, one update at a time.

**Cheers,
Sai Chiplunkar, Anmol Thusoo & Shubhanan Nath**

QUICK GLANCE AT FINANCIAL RESULTS FOR QUARTER ENDED SEPTEMBER 30, 2025



REVENUE

303.1 Crores
up 6.4% YoY

EBITDA

87.1 Crores
up 6.1% YoY



NET PROFIT

119.4 Crores



TOTAL ACTIVE LISTINGS

51.2 Million as on
Sep 30, 2025



QUARTERLY UNIQUE VISITORS

197.7 Million





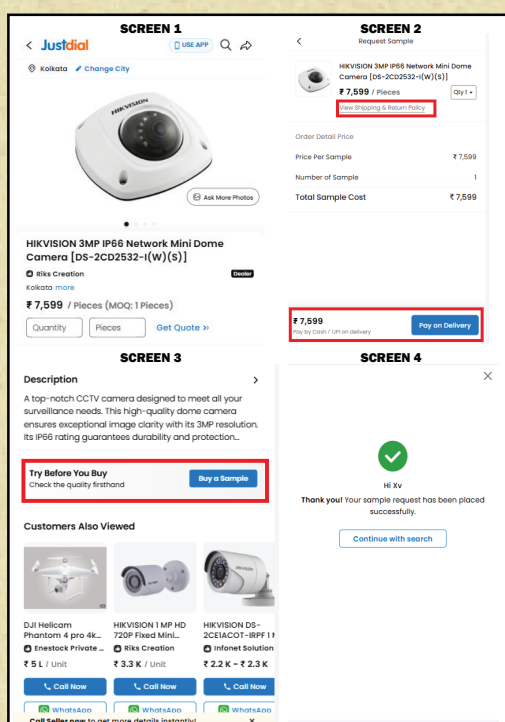
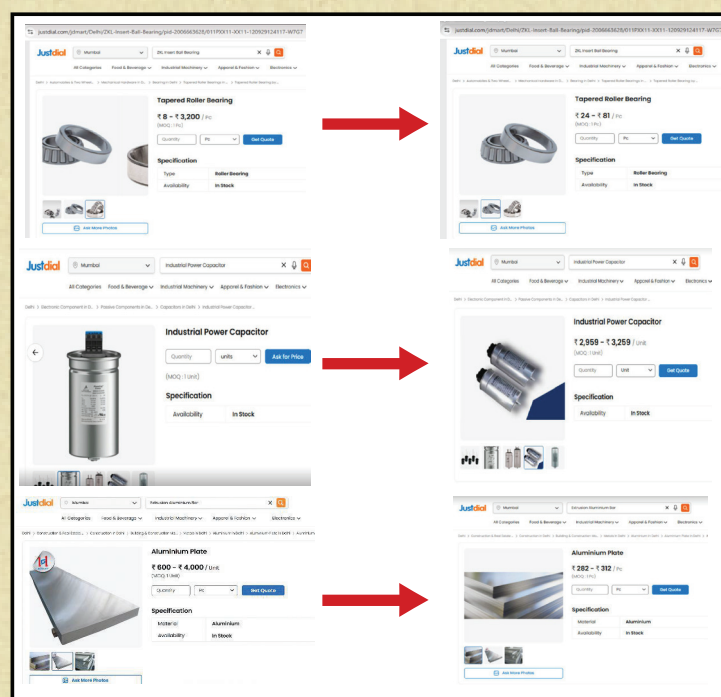
Lalitha Ramanathan
Sales - Hyderabad

"I've been shaped by two cities: Bengaluru taught me balance and warmth, while Hyderabad taught me courage and leadership. My journey has been a roller coaster, full of challenges that tested my patience, strength, and optimism. Taking charge of the entire Hyderabad branch was a turning point. It reminded me that faith, resilience, and clarity can turn pressure into progress. I believe in revisiting problems until I find a solution and pushing through with courage. Over the years, I've learned that growth comes through persistence and self-belief. As I often remind myself - "Like a butterfly fighting its way out of the cocoon, we must face our struggles to discover our true colours."

ENHANCING THE USER EXPERIENCE

Prices That Stay Fresh Automatically

Over 45 lakh product prices now update themselves with no extra clicks, no stale info. The system keeps every rate current, so users always see the right deal at the right time. Because in business, fresh prices make for fresher leads!

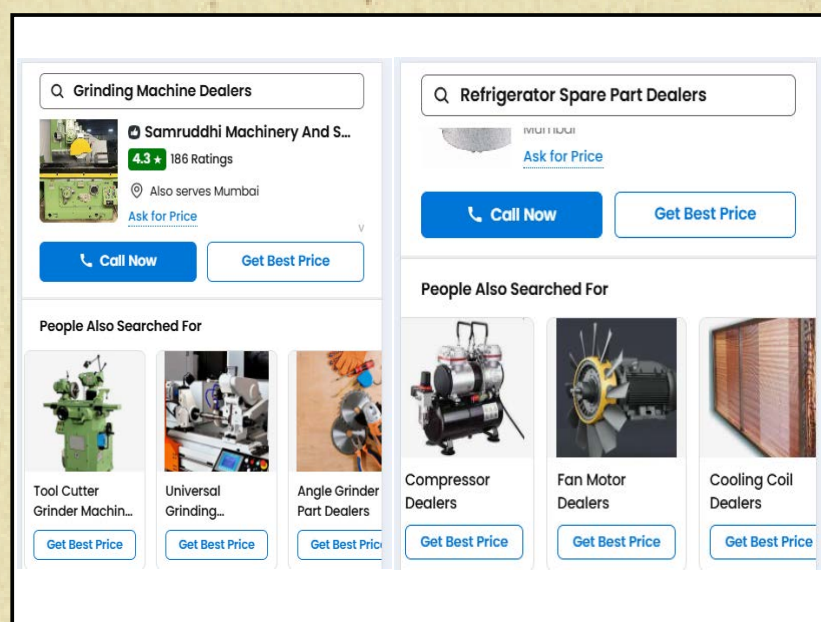
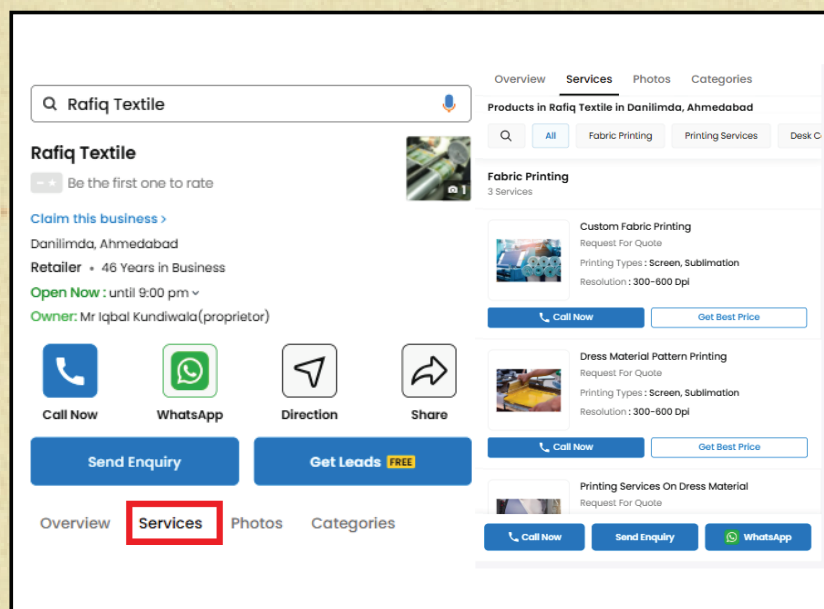


"Buy Sample" Brings Confidence To Custom Products

The new "Buy Sample" feature is now live across 8.5K+ categories and 1.6M custom products, helping buyers test before they invest. It bridges the gap between online discovery and real-world trust, boosting engagement and driving high-intent leads. Because sometimes, seeing really is believing!

JdMart Gets Its Own Service Catalogue

The brand-new JdMart Service Catalogue is now live, featuring 19K+ categories and 20 Lakh sellers. It helps buyers discover the right business services with ease while giving sellers better visibility. Think of it as JdMart's organized marketplace, where finding the right partner is just a few clicks away!

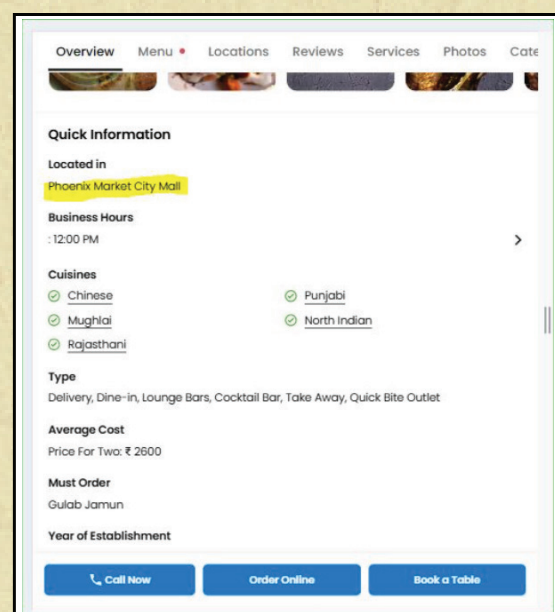


Smart Carousels That Know What You Mean

A new Category Carousel now helps users glide from broad searches to the exact service or product they want. Live across 8K+ categories, it's already driving results, with views up by 30x and clicks by 20x. Smarter navigation, higher intent, and sharper leads. That's JdMart in motion!

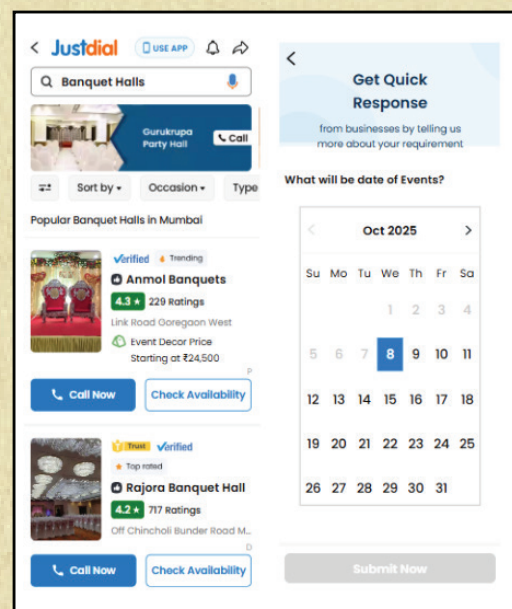
Now You'll Know Exactly Where The Business Is Located

A new "Located In" section has been added to business detail pages, linking stores and restaurants to their parent landmarks like malls, hotels, resorts, and airports. This smart interlinking improves discoverability, enhances navigation, and helps users explore venues within popular destinations. Finding your next spot is now just a tap away!



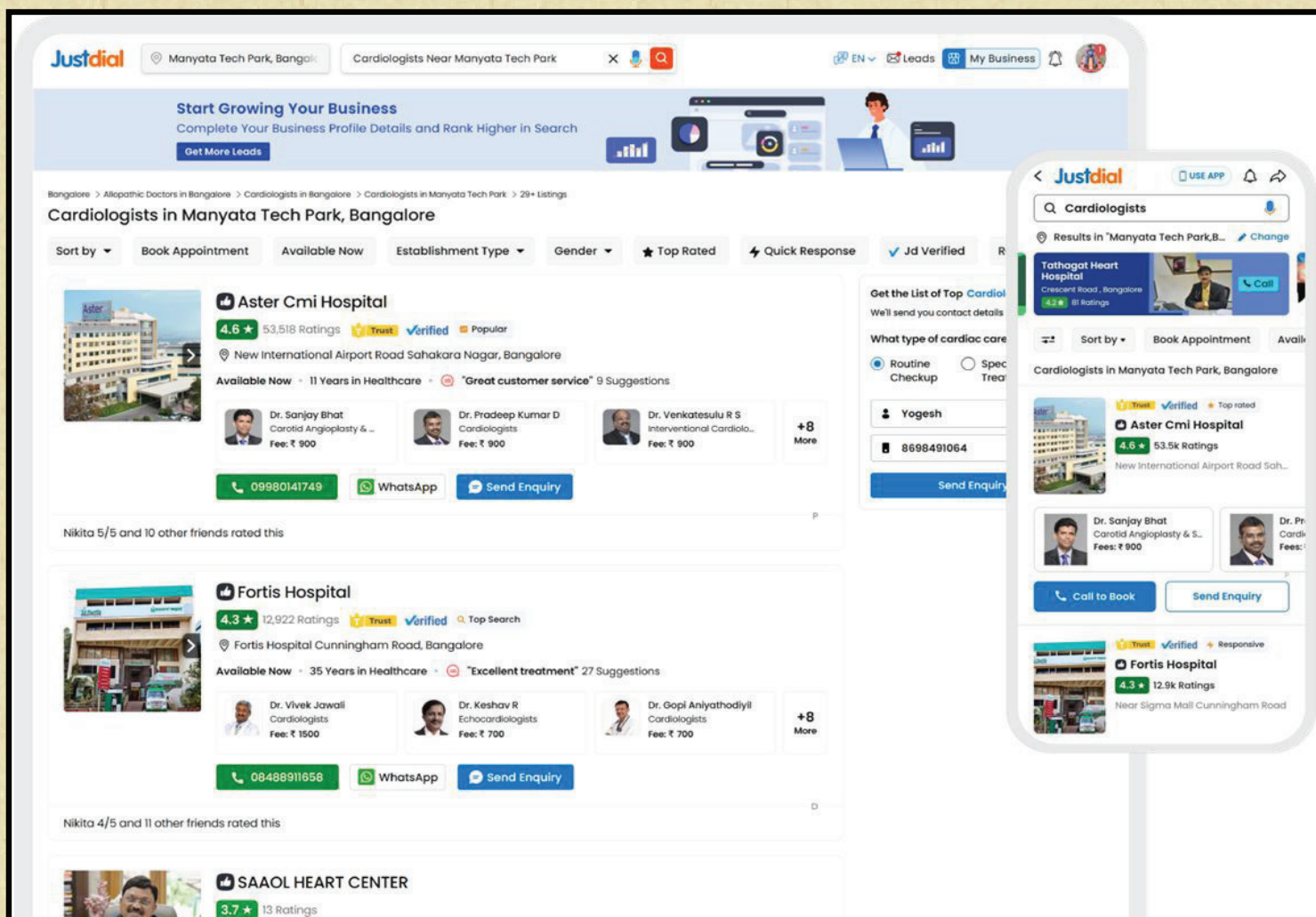
Planning A Wedding? Now Planning is Effortless

The new Calendar ABD (Advance Best Deal) feature in the Banquet Halls category lets users simply pick their event date and send instant enquiries in the ABD format. This thoughtful tweak makes lead capture more contextual, helping venues respond faster and customers plan their big day with less back-and-forth.



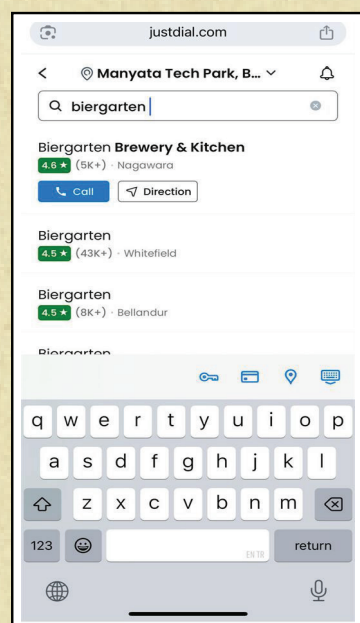
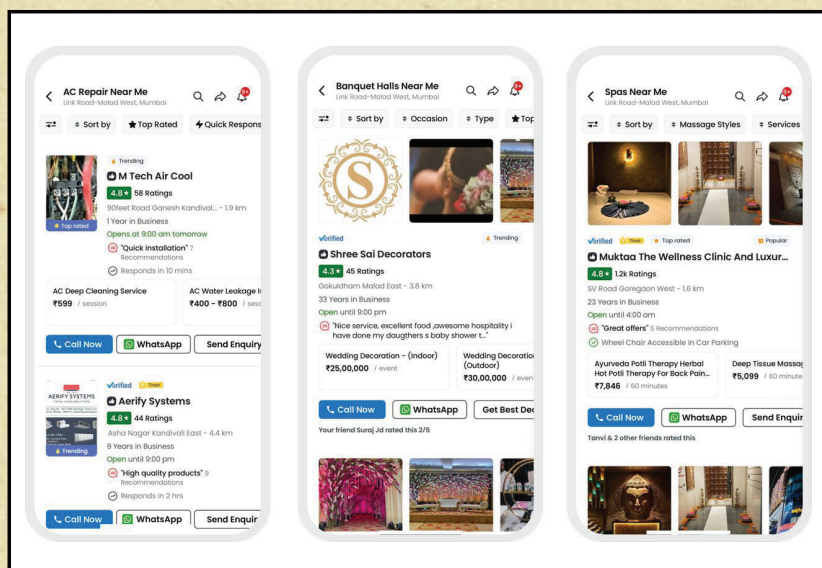
Doctors Now Appear Upfront in Search Results

The search results page has received a healthy upgrade! Doctor profiles now appear directly alongside hospitals, helping users find the right specialist faster and more confidently. This update adds clarity, boosts engagement, and ensures smoother navigation, because when time matters, quick access makes all the difference.



Smarter Search Cards Make Choosing the Right Service Effortless

The search results page now shows clear, ready-to-click service cards for exactly what users need, from AC repair to banquet halls and spas. By surfacing the most relevant options upfront, searches feel faster, cleaner, and more intuitive. Fewer clicks, quicker connections, and happier users all around!

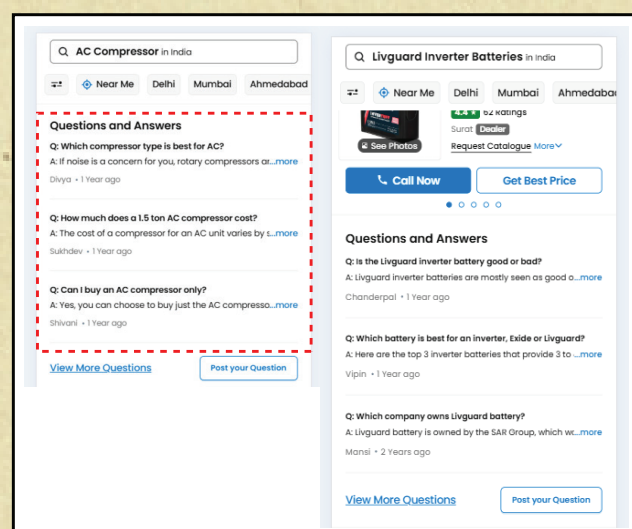


Tap-to-action Makes Searches Instantly Clickable for Users

We've rolled out call and direction CTA right inside autosuggest results for high-intent searches, matching the first 10 characters of a query. Live in Bengaluru and Mumbai, this update lets users connect with top-rated businesses instantly, without diving deeper into listings. One tap, and action happens!.

Now Answering What People Also Ask, Right on Jd

A new People Also Ask module is live on Jd India Pages, serving up crisp, useful answers to top B2B questions. By aligning with real search intent and ranking higher for question-based queries, it boosts engagement, improves visibility, and helps cement Justdial as a go-to information hub for business buyers.





Dheepak kumar A
Marketing - Chennai

“

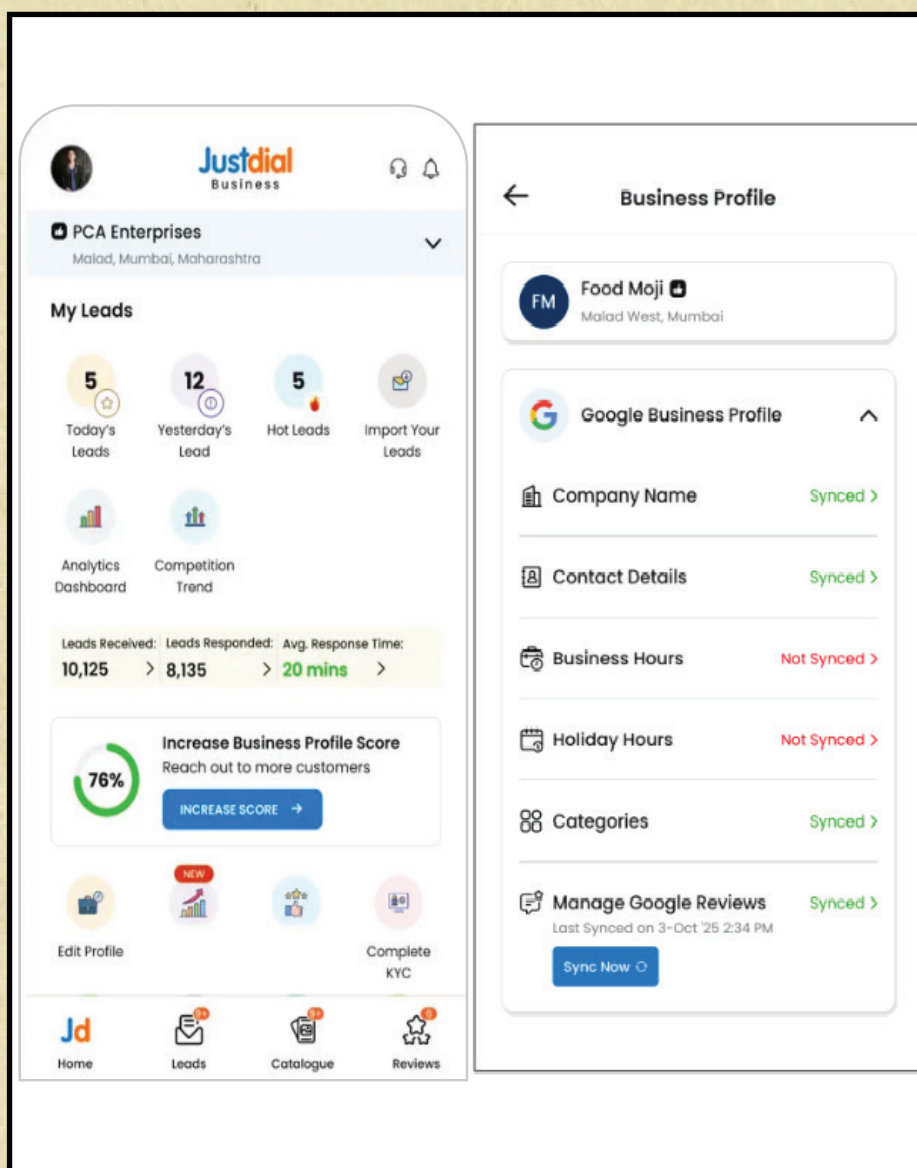
“I come from Vellore, a place that taught me the value of consistency and teamwork. Growing up there, I learned to adapt and focus on repeating successful actions, which shapes my work today. When client rejections piled up, instead of getting discouraged, I worked on improving my digital skills and presentations. This shift turned rejections into opportunities. A key turning point was when I started handling a team. This responsibility deepened my understanding of consistency and performance. I'm proud of my ability to stay solution-focused and always strive for answers. I live by the belief: 'The best way to predict the future is to create it.'”

”

EMPOWERING MERCHANTS

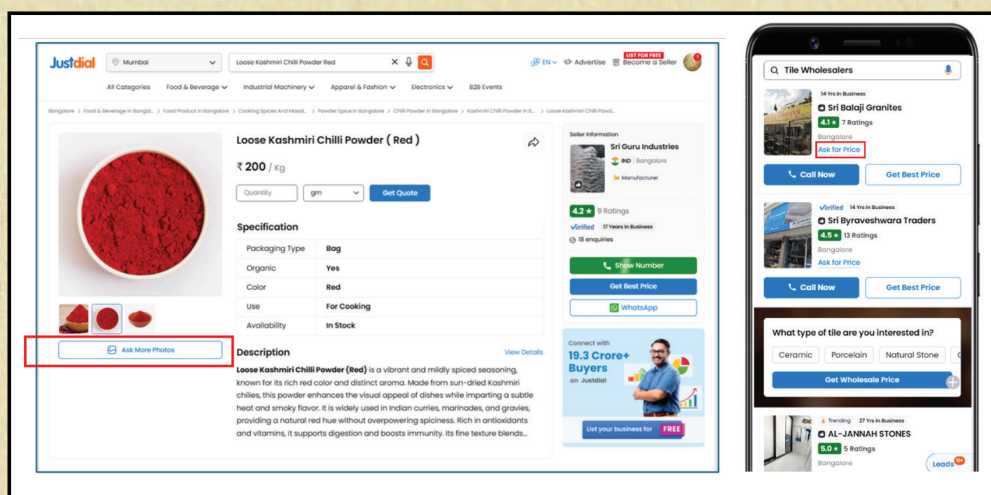
New Tech Upgrade Makes Business Management Effortless

The latest Jd Biz App update on iOS is here, offering a one-stop dashboard for Justdial and Google Business listings. Now merchants can manage their business, track analytics, and respond to leads all from one place. No extra clicks, no hassle, just smoother operations and more time to focus on growth!



From Clicks to Chats - AI Steps in to Connect!

With AI in play, the new "Ask for Price" and "Ask for More Photos" buttons are turning simple clicks into valuable conversations. When crucial details are missing, users can easily request them, sparking real-time engagement and helping sellers build stronger connections with interested buyers.



Missed a Call? Now WhatsApp's Got Your Back!

DVN (Dynamic Virtual Number) calls that didn't connect now trigger an immediate WhatsApp prompt for users to complete their inquiry. This instant follow-up turns missed opportunities into solid, qualified leads, ensuring nothing slips through the cracks. It's all about making sure every call counts!

Smart Popups That Catch Leads Before They Leave

JdMart got a clever new closer! When users move to exit, an on-page popup appears with top listings and quick forms to capture their details. It's a subtle stop that keeps leads flowing, reduces drop-offs, and turns last-second exits into sales-ready connections.

Are you looking for "Battery Electrolyte?"

Let us know more details about your requirement, we will help you connect with verified sellers

Required Quantity :

What type of battery application are you using the electrolyte for?

What is the desired viscosity of the electrolyte?

How does RFQ Work?

- Send your request
- Share product details
- Find verified sellers
- Get quotes and close

Faster, Safer eNACH Authentication via PAN

We've rolled out PAN-based eNACH authentication, expanding the range of verification options. This method speeds up and secures mandate registrations without solely relying on Aadhaar or NetBanking, making payment setups smoother and more accessible for clients. A seamless upgrade for both convenience and security!

Justdial

Payment Details

Debit Amount (in ₹)
Upto 1.00

Authentication Mode
PAN/Bank CustID

Debit Frequency
As Presented

Start Date
2024-08-13

End Date
2051-12-31

Bank Details

Customer Bank Name
ICICI BANK

Account Number
210401001782

Account Type
SAVINGS

Approve

Justdial

PAN / CUST ID Authentication

ICICI BANK LTD

Session ends in 14:13

Navneet Singh Issuing mandate to Justdial Ltd

Authentication Mode

PAN ☐ CUST ID ☐

PAN Number
XXXXXX1234

SUBMIT **CANCEL**

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Justdial

Your E-Mandate registration has been successfully completed!

Reference ID: HDFC7030810252026906

Corporate Name
Justdial Ltd

Purpose of Mandate
Jd Subscription

Payment Details

Debit Amount (in ₹)
Upto 3304.00

Authentication Mode
Aadhaar

Debit Frequency
As Presented

Start Date
2025-10-09

End Date
2050-12-31

Bank Details

Customer Bank Name
HDFC BANK LTD

Account Number
XXXXX2971

Account Type

Cross-selling Now Opens Doors in Non-paid Categories!

To boost lead generation in non-paid categories, users now receive smart suggestions from related categories. This cross-selling feature has uncovered high-intent leads that were previously hidden due to limited visibility. A simple suggestion, big results!

Would you like to connect with
Glow Sign Board
Manufacturers?

We'll send you contact details for free

Yes, connect me

[Skip](#)



Vaishak Shetty
Legal - Mumbai

"Starting my career as an advocate taught me patience and perspective, lessons that continue to guide me at Justdial. Legal work can be intense with tight deadlines, but I've learned that staying calm and composed helps me resolve issues faster. Every challenge is just another step in learning and growing. I'm proud of how far I've come and the balance I've built between hard work and simplicity. When things feel heavy, I breathe, step back, and look at the bigger picture. It reminds me that peace of mind matters just as much as progress. My mantra: 'Keep life simple, and happiness will follow'"

SEO ENHANCEMENTS

Google's AI Gives Justdial a Shoutout!

Justdial made it to Google's AI Overview! Our Deals & Offers page is now featured right within AI-generated search results, giving us prime visibility. It's a clear win for discoverability and SEO.

The image shows two side-by-side screenshots of Google search results. The left screenshot is for the search query "red tape coupon code first order". The AI Overview section provides information on where to find first-order coupons, mentioning Justdial as a source. The right screenshot is for the search query "wow eats referral code". The AI Overview section explains that there is no single referral code for WOW Eats but provides tips on how to find referral codes, also mentioning Justdial as a source for active promo codes.

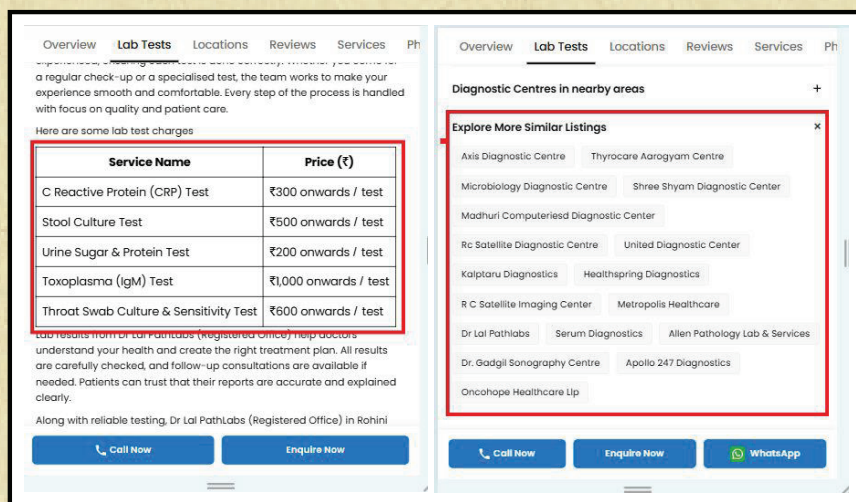
Guides That Turn Searches Into Leads!

JdMart now features smarter content! The new guides help users find exactly what they're looking for, from product know-how to business insights, while linking them directly to sellers. More discovery, more engagement, more leads.

The image shows a screenshot of a Justdial guide titled "Understanding Aari Embroidery in India (2025): Types, Benefits, and Buying Tips for SMEs". The guide includes an image of hands working on Aari embroidery. Below the image, there is a section titled "Linked with Listings & Call button" which lists popular Aari embroidery retailers in Mumbai: Sagor Couture, Chandan Embroidery Mart, and Homas Ansari. Each retailer listing includes a rating, number of reviews, and a "Call Now" button.

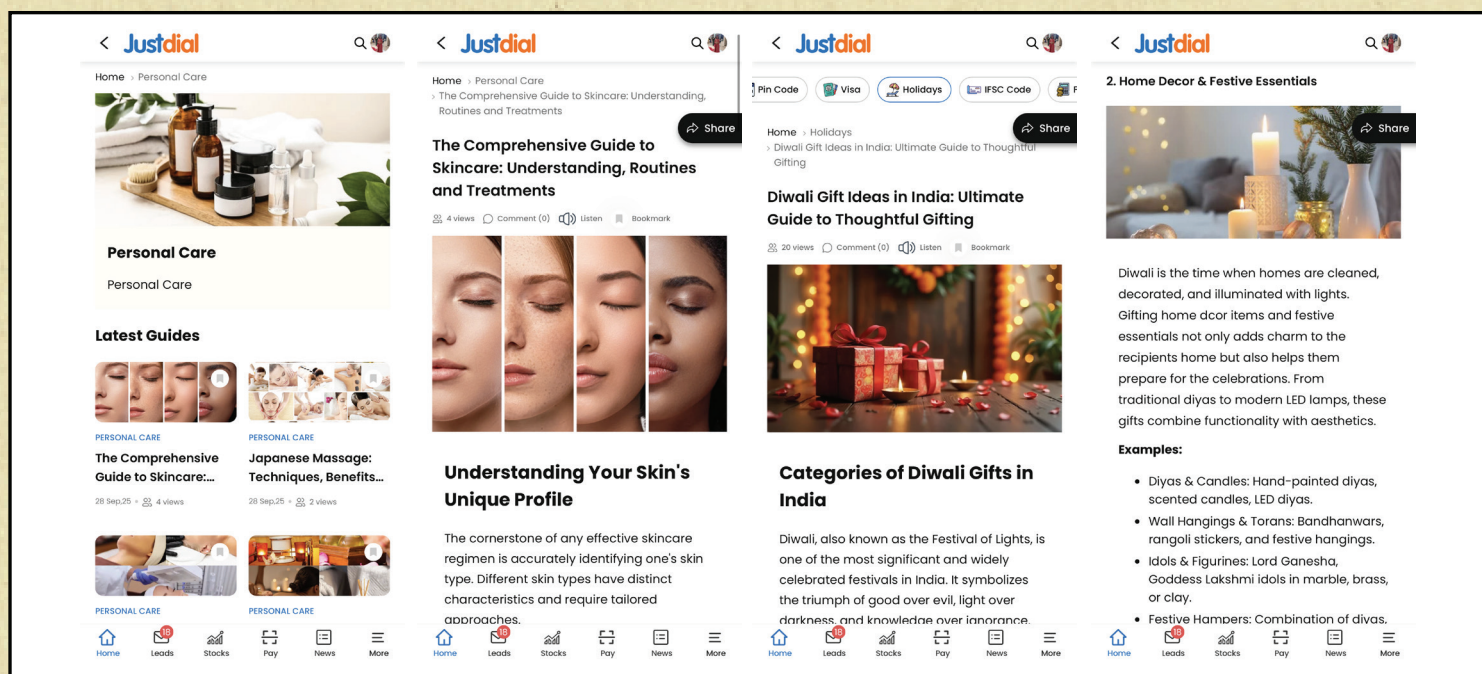
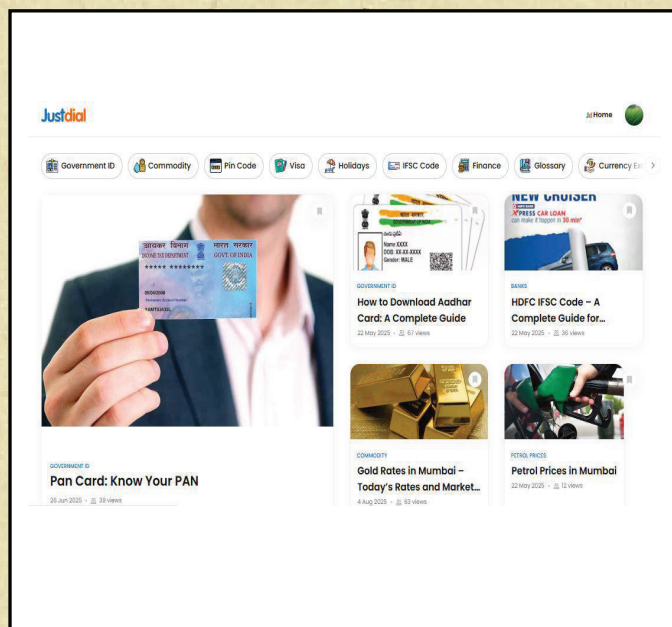
Tab Pages That Bring In More Visitors!

Search visibility is now smarter than ever! With new Service Price Tables and Similar Listings now live on 9.2 lakh pages, users can explore and compare services faster than ever. The result is a 12% jump in organic traffic, powered by engaging sections like Photos, Reviews, and the Service Catalogue.



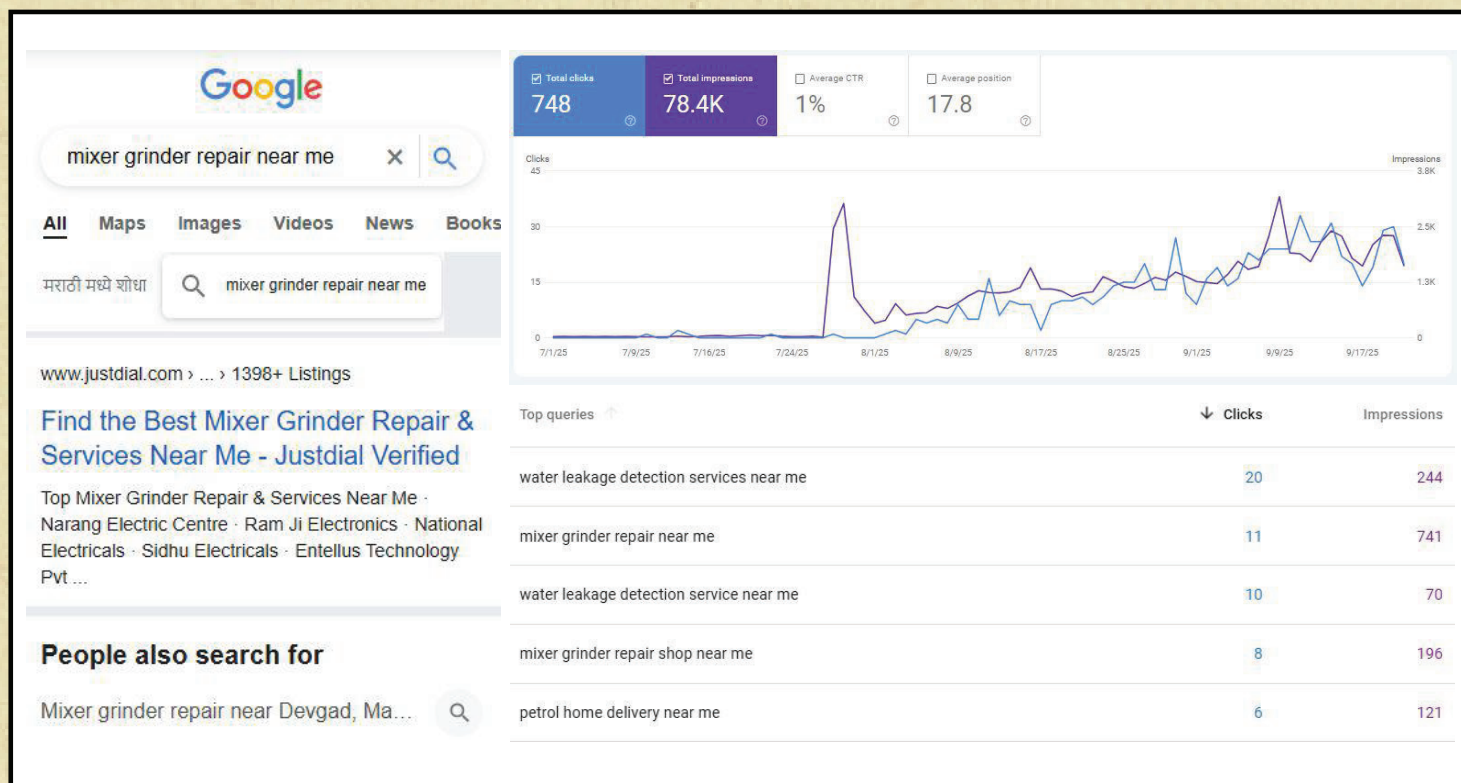
CMS Magic: Powering Fresh Traffic & Keyword Wins!

We've rolled out a new Content Management System (CMS) that builds large-scale, SEO-optimized pages in record time, complete with schema, meta, and smart internal links. Already, 158+ informative pages are live (113 indexed), unlocking untapped keyword traffic of nearly 40K new visitors a month! Seasonal and trending topics like Diwali Gift Ideas are helping Justdial rank in Top 5 search positions.



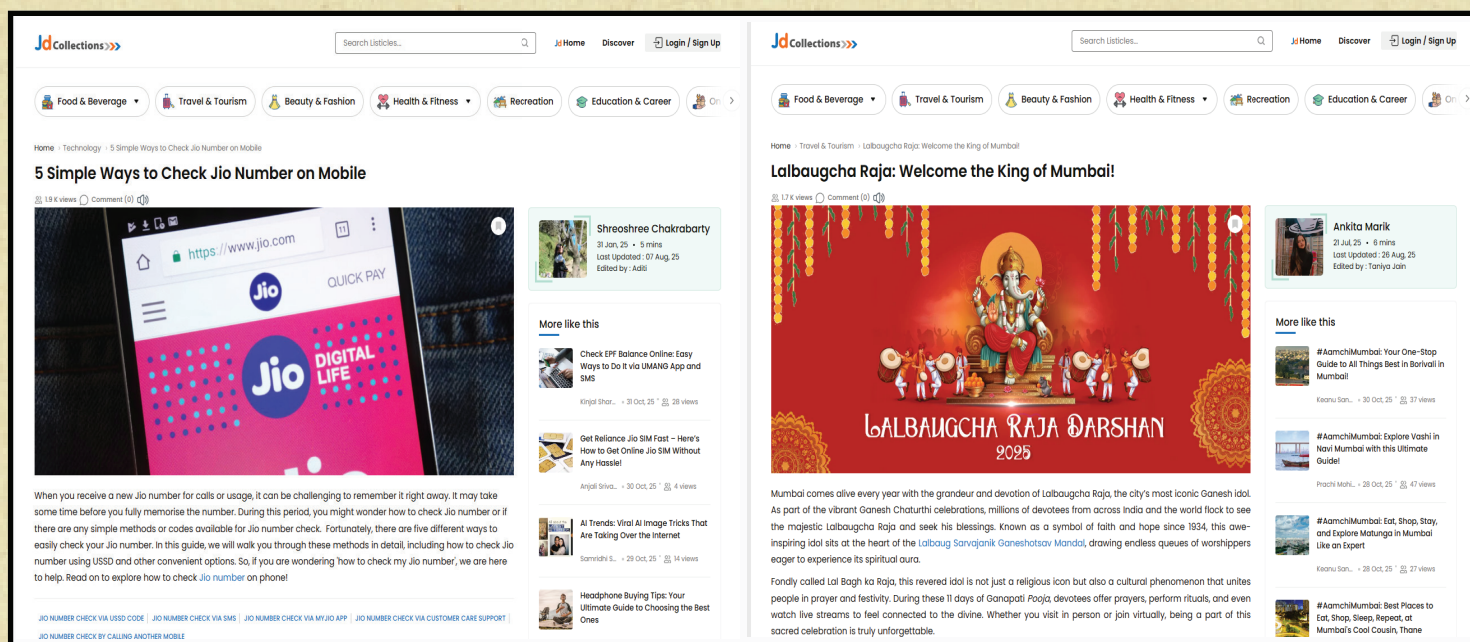
'Near Me' Pages Go Pan-India!

Local discovery just went national! Our ‘Near Me’ (Location based business services) SEO pages now cover 1,000+ categories, tapping into India’s most-searched local queries. With 78K+ impressions and growing visibility, Justdial is showing up wherever users look for nearby services.



Top Ranking Content On Search

Our content made its mark this quarter! **“5 Simple Ways to Check Jio Number on Mobile”** and **“Lalbaugcha Raja: Welcome the King of Mumbai”** ruled search rankings with 4.8 lakh+ impressions. Proof that quality content pays off - [check out - [LINK 1](#) / [LINK2](#)]





Komal
Product - Delhi

"I come from a family that taught me empathy, patience, and the value of collaboration, lessons that shape how I approach every challenge. Taking full ownership of a product was a turning point; it taught me the true meaning of accountability and the impact of thoughtful, user-focused work. I've learned to find lessons in every obstacle, and to improve quietly and consistently rather than rushing for quick results. When things feel heavy, I take a step back, spend time alone, and reflect on how far I've come. That reflection keeps me grounded. As my favorite line goes, 'I got the eye of the tiger, a fighter, dancing through the fire, 'cause I am a champion.'"

LEVERAGING TECHNOLOGY

ML Brings Enhanced Sorting to Make Travel Pages Shine

The Travel section across Jd App, Web, and Touch underwent a smart upgrade. Using machine learning, photos for Buses, Cars, and Tempo Travellers are now auto-sorted and tagged, streamlining over 2.8 lakh listings and 31 lakh images. Navigation's smoother, visuals are tidier, and travel searches feel lighter than ever!

Sri Ranganatha Tours and Travels

4.9 ★ 8 Ratings Claimed

Yelahanka, Bangalore • Open 24 Hrs • 3 Years in Business

08460377588 Enquire Now WhatsApp

Overview Photos Quick Info Services Reviews

Photos

All 42 Photos Bus 9 Photos Car 25 Photos

Upload Photos

Taxi Services Car Rental For Outstation

Click to Rate

Contact 08460377588

Address Ramagondanahalli, Singanayakanahalli Post, Yelahanka, Bangalore - 560064 (Near Milk Dairy)

Get Directions Copy

Open 24 Hrs

Jd Website

Logishetty Tour's & Tr...

Overview Price List Reviews Ser

Enquire Now

Business Summary

Transport service provider specialising in corporate travel, safety standards, and efficient passenger transportation.

Photos Upload Photos

Bus 17 photos Car 2 photos Tempo Traveller 7 photos

What type of Bus Rental do you need?

Call Now Enquire Now WhatsApp

Overview Price List Reviews Ser

Toyota Innova (Automatic) ₹4,500 - ₹8,000 / day View More

Enquire Now

Address AL - 6th A Cross, BEHIND INDIRA CANTEN, Venkatagutta, Koramangala 1st Block - 560034 (BEHIND INDIRA CANTEN)

Direction Copy

Photos Upload Photos

Car 34 photos Tempo Traveller 4 photos

Business available now for call - Call Now!

Call Now Enquire Now WhatsApp

Jd App Tpro

Smarter Image Classification Makes Vertical Pages Look Sharper

Images in the Automobile and Gym sections now organize themselves automatically based on what they show, cars with cars, and equipment with equipment. The result? Cleaner pages, faster discovery, and a much more intuitive browsing experience. It's like giving our visuals a little common sense of their own!

Overview Price List Reviews Ser

Address Triveni Tower Building No 56, Near Billabong School, Near Shivaji Raja Complex, Kandivali West - 400067 (Near Billabong School)

Direction Copy

Photos Upload Photos

All 130 photos/videos Bus 1 photo Car 78 photos

7022105820 Call for instant help

Business available now for call - Call Now!

Call Now Enquire Now WhatsApp

Overview Reviews Services Photo

Photos Upload Photos

All 18 photos/videos Equipments 6 photos Exterior 5 photos

Quick Information

Business Hours Open Now : until 10:00 pm

Year of Establishment 2024

Visit our website

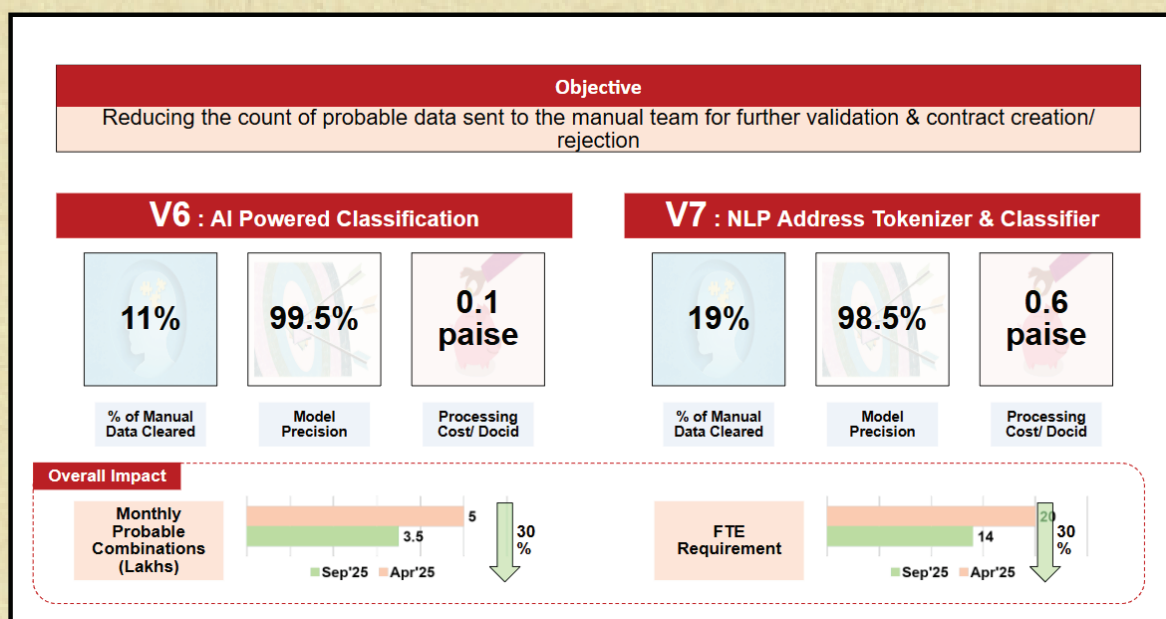
When AI Becomes the Photo Bouncer By Keeping Only the Right Shots In!

A new AI-led system is now curating images like a pro, auto-checking whether uploads match their business category or belong in the reject pile. It processes 75% of image data on its own with 95% accuracy, even verifying company names within pictures. Say cheese, but only if it's relevant!



AI and NLP Tools Cut Manual Work By 30%

Our new NLP (Natural Language Processing) model is taking the heavy lifting out of probable match (data entries that are likely duplicates or near-duplicates) reviews by automating 19% of data validation with 98% accuracy. It helps spot near-duplicate entries faster, leaving fewer checks for manual teams. The result? Contract validation is now 30% quicker, with efficiency to match its precision.



PAN Image Verification Gets Smarter With OCR Integration

The system now uses OCR (Optical Character Recognition) technology to extract PAN numbers from uploaded images and instantly verifies them via the PAN API. If OCR fails but the image is valid, users can manually enter the PAN number for seamless validation, ensuring smooth processing every time. No more hold-ups!

AI Magic in Motion: Smarter Searches, Seamless Responses, and Supercharged Productivity

Smarter search results, thanks to LLAMA's voice magic!

LLAMA has been integrated into the voice search pipeline, making it easier to handle natural language and Hinglish queries. Now, when someone says “Mujhe baal katwane ki jagah chahiye,” LLAMA delivers the perfect salon results which helps users find what they need in a snap!

Vector Search Expansion

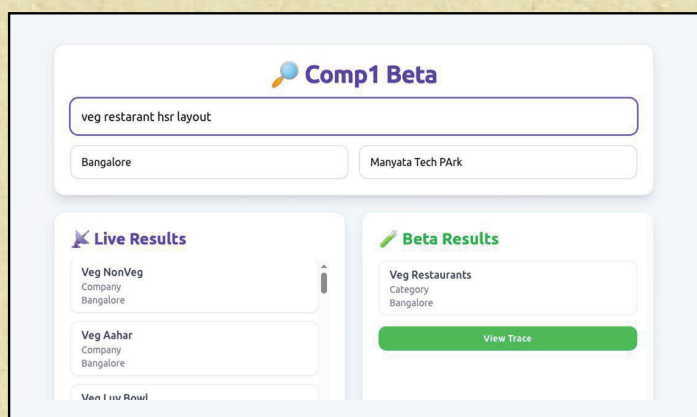
AI-powered vector search now handles 4,000+ daily queries, fixing misspellings and odd phrasing for precise results even in complex searches.

AI-powered keywords improve search accuracy!

AI-generated keywords for Bengaluru's top 2% businesses help users find companies even with misspellings or abbreviations. This upgrade enhances autosuggest match rates, reducing missed searches and improving business discovery.

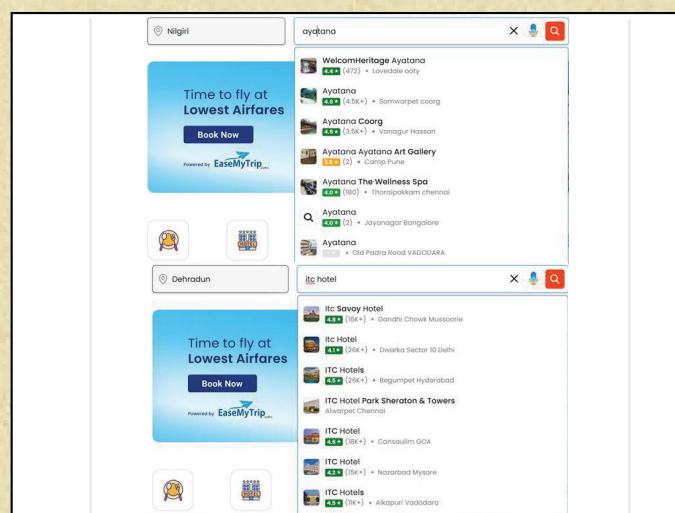
Freetext search went a whole lot smarter!

We've improved how freetext queries handle fuzzy searches, like “veg restaurant HSR Layout,” which now accurately identifies both category and location. Add in spellcheck fixes and better optimization, and we're seeing a 1.9% increase in freetext CTR. These tweaks are making searches faster and more precise!



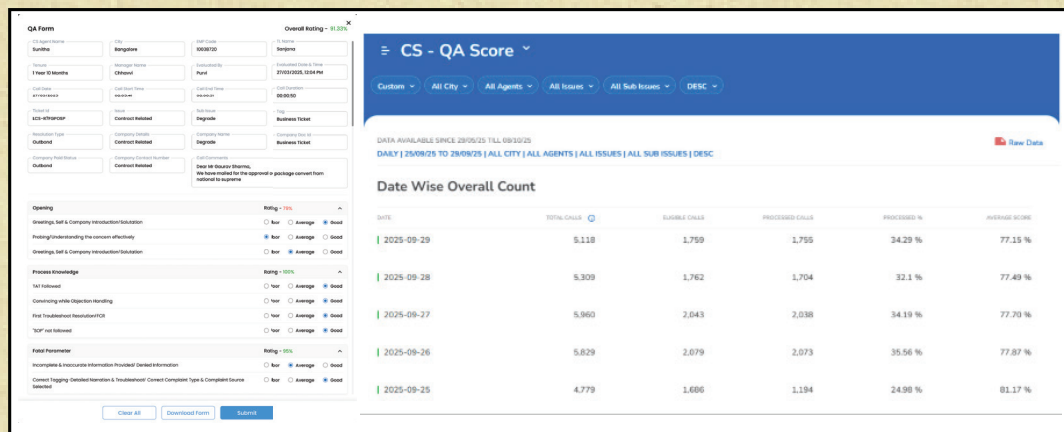
Phrasal match refines remote city search results!

Phrasal match is now live in remote cities, prioritizing local results over distant ones. With at least 200 ratings within a 50 km radius, searches like “Ayatana” and “ITC hotel” now show more relevant, nearby options, enhancing search accuracy and user satisfaction.



AI QA automation in action

The new AI QA system is raising the bar by scaling daily audits from 70 to 1,800 with 84% precision.



Smarter lead qualification with AI

AI now listens, learns, and flags hot leads instantly, passing them straight to TMEs for faster action. With quicker follow-ups and zero lead leakage, speed meets precision.

AI review assistant for merchants

Replying to reviews just became effortless! The AI Review Assistant crafts or suggests thoughtful, tone-perfect responses for every customer comment.

AI-generated product specs improve user engagement!

We've enriched 1.33 lakh product pages with AI-powered specifications, enhancing data depth and SEO for long-tail searches. This upgrade is driving more user engagement by providing clearer, more detailed product information, making browsing smoother and more informative.

The screenshot shows a product page for a 'Reversible Mild Steel Cement Concrete Mixer Machine'. The page includes a title, a brand name 'Chand Mini Lift', a location 'Bangalore', and a quantity selector '(MOQ: 1 Units)'. Below this is a 'Specifications' table with details like Material, Power, Power Source, Product Capacity, Suitable For, Type, and Automation Grade. At the bottom, there is a 'Description' section and three buttons: 'Call Now', 'Get Best Price', and 'WhatsApp'.

Specifications	
Material	Mild Steel
Power	7.5 HP
Power Source	Electric
Product Capacity	500 ltr
Suitable For	7.5 Bags
Type	Reversible
Automation Grade	Semi-Automatic



Hitendra Bari
SEO - Mumbai

“

“I come from Mumbai, a fast-paced city that teaches resilience, adaptability, and teamwork. During the pandemic, when things slowed down, I learned the value of collective effort and calm communication, especially in tough times. Returning to the office later reminded me of the importance of collaboration and human connection. Over the years, I’ve made it a habit to keep learning, stay patient, and find motivation in simple things, a quiet morning, a good book, or time with family. I’ve realized one thing — ‘Love the journey, because the journey is more beautiful than the destination.’”

”

BRANDING/PR/MARKETING

Our trend-based insights had the media buzzing this quarter, revealing what truly sparks India’s curiosity. From solar searches to hobby trends and income tax inquiries, Justdial’s data became the go-to source for understanding changing interests. Publications like Entrepreneur India, ET Manufacturing, Curly Tales, and BW Sustainability showcased these stories, solidifying our role as the trusted voice of India’s search behavior.

Entrepreneur ^{INDIA}

On World Tourism Day 2025, new data points to a strong rebound in India’s travel industry. Figures from Justdial show domestic travel searches climbed 47 per cent and international searches rose 44 per cent between January and August this year compared with the same period in 2024. The numbers highlight not just a recovery in demand but a shift in how Indians are choosing to travel, with spiritual destinations, hill retreats and short-haul overseas getaways emerging as the top preferences.



India’s accelerating solar transition is reflecting strongly in consumer behaviour. Between April- June 2025, online searches for solar panel dealers surged 173 per cent year-on-year (YoY) and 77 per cent quarter-on-quarter (QoQ), while queries for panel cleaning services doubled across the country, according to Justdial insights.

ET Manufacturing

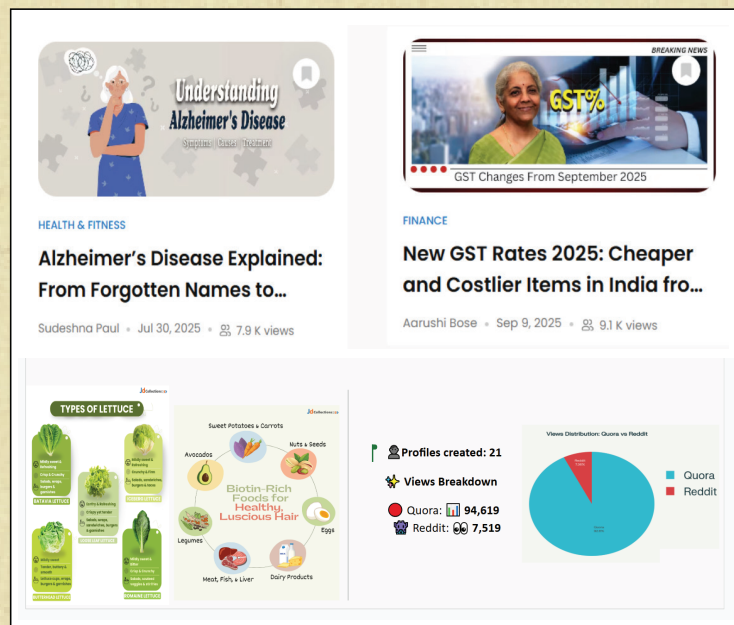
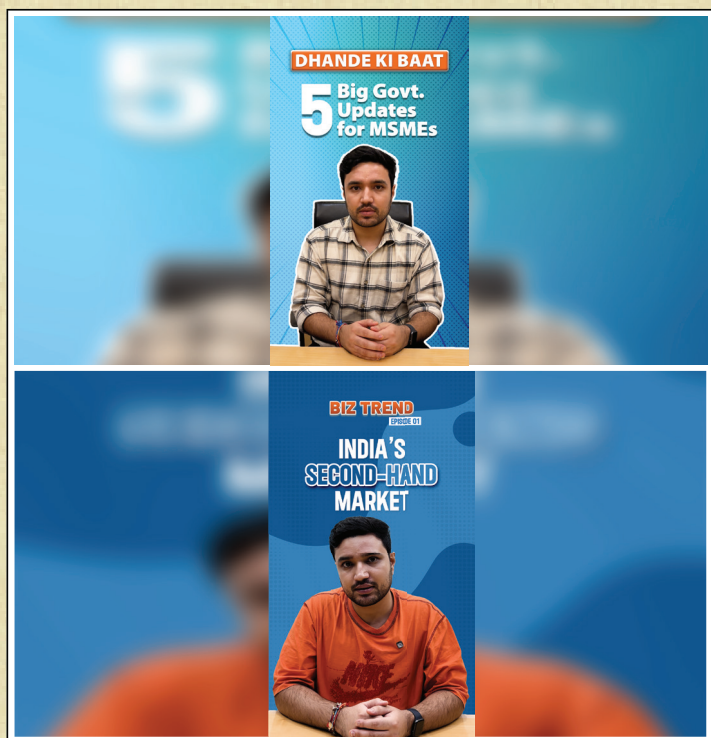
From The Economic Times

New Delhi: Online searches for solar panel dealers across India rose 173 per cent year-on-year (YoY) and 77 per cent quarter-on-quarter (QoQ) during April–June 2025, according to data released by Justdial.

Building Buzz on Social Media

Our social media pages saw exciting growth this quarter! Justdial For Business hit 10K followers and introduced two weekly reel series, **Dhande Ki Baat** and **Biz Trends**, highlighting MSME stories and opportunities. On the Justdial page, new carousels like Life Moments and Movies Releasing This Week kept users hooked, showing how Justdial fits into daily life, from weddings to weekend plans.

Check out the reels and join the conversation: **Dhande Ki Baat** | **Biz Trends**.



When the Right Topics Meet the Right Formats, People Show Up

Trend based blogs on Alzheimer's awareness and GST changes attracted over 17,000 views, showing we're in tune with what people are searching for. To make info even more digestible, we launched infographics and series like Coffee & Health and Navratri Colours. Off-page pushes on Quora, Reddit, and Pinterest boosted our reach, with Quora alone hitting 94,000 views.

Conversions Are Stronger And Campaigns Smarter

This quarter, Meta campaigns delivered solid results with a 16% increase in conversion rates and reduced cost per lead, driven by optimized spend and remarketing to Hot Data users. The search-first restructuring brought down the 30-day cost per conversion by 12 points. On the user side, key actions like VN (Virtual Number), BD (Best Deal), and WA (WhatsApp) clicks remained steady and grew 25% year-on-year, reflecting strong engagement..



Subramanian C.S. (Subu)
Marketing Operations - Mumbai

"I come from Jamshedpur, the Steel City, a place that taught me the strength of community, connection, and respect in every relationship. Those small-town values have guided me through high-stakes marketing launches and signing Justdial's first brand ambassador. What helped me most was trusting myself, taking action even when unsure, and learning along the way. Over time, I've learned to focus less on finding perfect answers and more on consistency, clarity, and heart. My mother's quiet strength continues to ground me, reminding me that resilience speaks in silence. Through it all, I hold onto one truth - 'No act of kindness, no matter how small, is ever wasted.'"

INITIATIVES FOR BUSINESS GROWTH

Ad Alliances That Add Up

Partnerships paid off big this quarter! Jambo Jar and Taboola joined the Justdial Ads network, bringing in ₹14L and ₹21L ARR (Annual Recurring Revenue) in fresh monetisation. Plus, upGrad came aboard with a ₹2L campaign, expanding our roster of top-tier advertisers.



Earn a **Doctor** of Business Administration

2 years Online

Edgewood College, USA

*These universities are accredited abroad but not UGC-recognized.

Brand Advertising & Government Projects

This quarter, Justdial helped Birla IVF spread the word with a ₹98K branding campaign on the platform. Meanwhile, three government awareness projects worth ₹87K are now running on a monthly cycle all while keeping the message strong and the revenue steady.

Birla Fertility & IVF

We are here to support your parenthood journey

World IVF Day Mega camp

Special offer
₹ 30,000 off on IVF Package*

Free Expert Fertility Consultation
10% discount on all tests**

Limited period offer
25th - 28th July 2025

Your Parenthood Journey, Now with even more care and support

World IVF Day Mega camp

Special offer
₹ 30,000 off on IVF Package*

Free Expert Fertility Consultation
10% discount on all tests**

Limited period offer
25th - 28th July 2025

Book your Free appointment today!

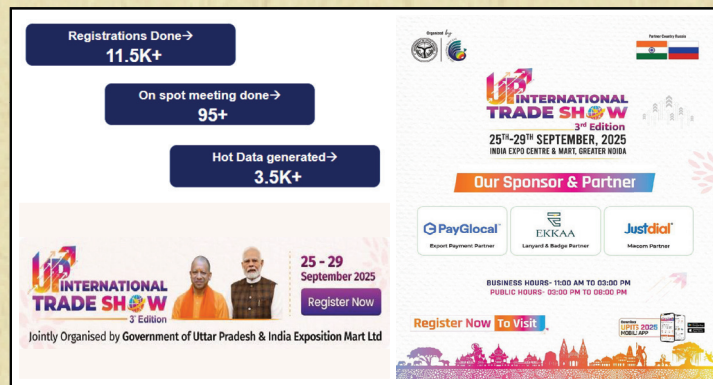
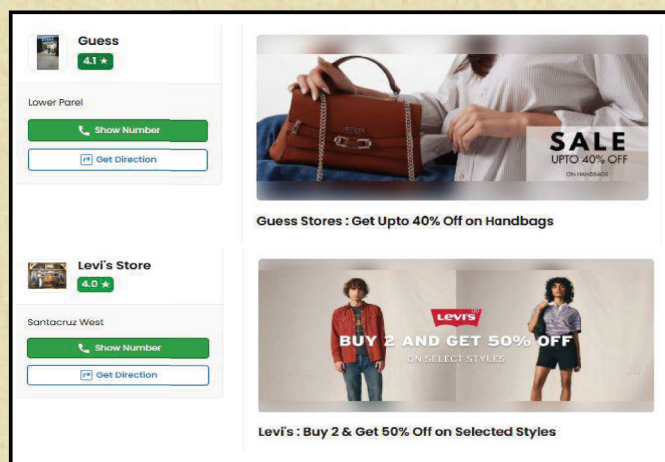
Your partner in Parenthood, leading with Care and Excellence

WORLD IVF DAY Special offer

₹ 30,000 off on IVF Package*
Free Fertility Consultation
Valid till : 25th - 28th July 2025

More Brands, Bigger Savings

Shopping on Justdial just leveled up the rewards! The Deals & Offers lineup now features 940+ top brands, from GUESS and Lifestyle to Behrouz Biryani and Levi's. With coverage doubling since last quarter, every search is now a chance to save big and shop smart.

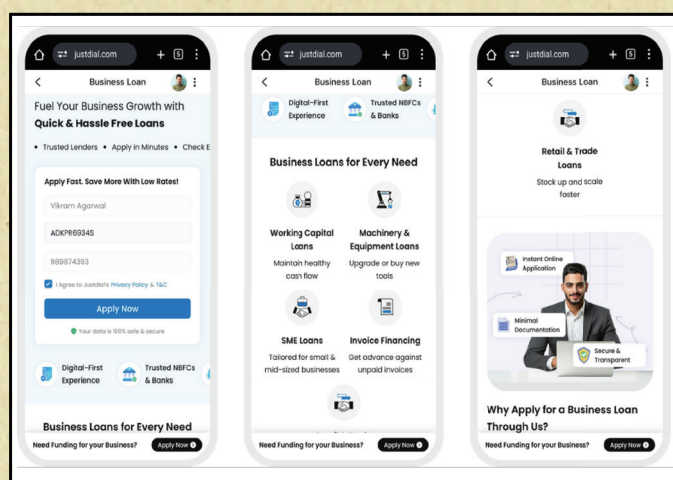


Jd empowers MSMEs At the UPITS!

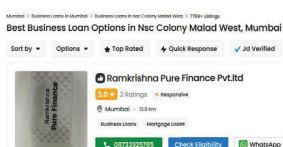
Justdial made a strong mark at the UP International Trade Show 2025! Our MarComm partnership powered 3.5K+ hot leads, 11.5K+ registrations, and 95+ on-spot meetings, connecting Jd with over 1.25L buyers and 2.5K exhibitors. A big step in championing MSME growth, both on and beyond the trade floor.

Business Loans Made Simple And Rewarding on Justdial!

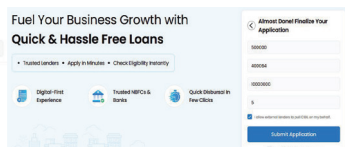
Small and medium businesses can now apply for quick, hassle-free loans directly on Justdial, through our seamless integration with Indifi. From working capital to machinery and trade loans, MSMEs can access the funds they need in just a few clicks. This partnership is simplifying business growth for SMEs while creating a new revenue stream for Justdial.



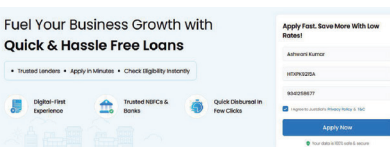
SCREEN 1



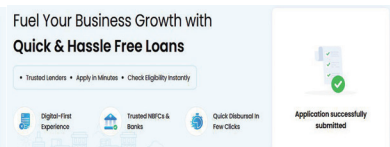
SCREEN 2



SCREEN 3



SCREEN 4



Event Registrations on Justdial begin

Justdial just took its first step into events! With Exhibitor and Visitor Interest forms now live, users can register, explore, and connect directly through our platform. The pilot with Drone Expo Mumbai 2025 is already generating leads and excitement.

The image displays two versions of the Justdial event registration interface. The left version is a mobile app view, and the right version is a desktop web view. Both show the 'Register Now' form for the 'Drone Expo - Mumbai 2025' event. The form includes fields for Name, Mobile Number, Email ID, Designation, Company Name, Business Name, Pincode, City, State, and Nature of Business. The right version also includes a 'Share' button and a 'Wishlist' button.

ECS Down? FOMO Brings Them Right Back!

When ECS payments bounced, our product team bounced back faster with a sharp 5-message FOMO campaign. The result? ₹2.58 Cr recovered and a solid 3.4% CTR. Turns out, a little urgency (and smart timing) can work wonders for retention.

Don't Miss Out on Leads.
Restart Services Now!

Hello ABC Cements

Your contract is paused due to a failed monthly payment.

You are losing customers to your competitors!

Make the payment today & reactivate the contract

Need assistance? Reach out at 88888 88888 or visit www.justdial.com

3:09 pm

[Reactivate Now](#)



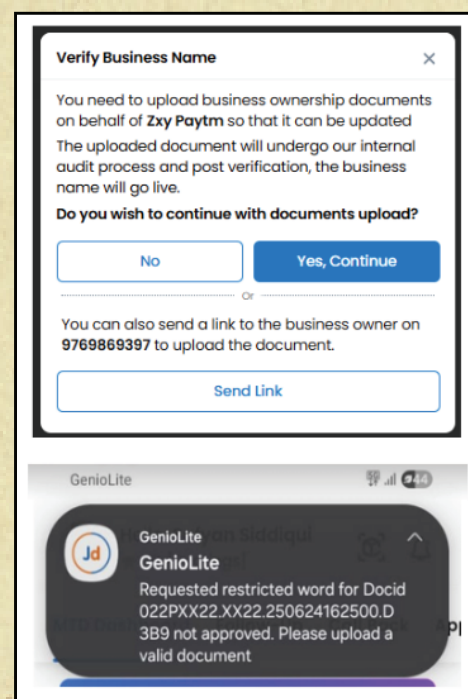
Tejash Thakkar
Product (Technology) - Bengaluru

"I started my journey at Justdial nearly 19 years ago as a call center executive, and each step since has been about learning, adapting, and staying curious. Growing up in Mumbai taught me to be practical and solution-driven, which helped me grow into my current product role. Becoming a parent has changed the way I view patience, purpose, and balance. He keeps me grounded and reminds me of the power of perseverance. Looking back, I'm proud of how far I've come and the people I've grown with. My mantra: 'There's no such thing as a problem, only the absence of an idea to find a solution.'"

INTERNAL PROCESSES MADE EFFICIENT

Automation That Speeds Up Sales!

Sales processes are now faster! The new automated approval for restricted-word business names cuts turnaround time in half, from 30 minutes to 15. With 330 hours saved monthly, the process now runs quicker, cleaner, and entirely on autopilot. Looks like speed just found its sweet spot.



Automated Masked Listing Validation Overview

Validation Checks



Data Format
Duplicate Entries
Masking Compliance

API Integration



Real-time Data Sync

Audit Trail



Log Storage

Speed Metrics



Processing Time (ms)

Business Value



Reduced Errors
Operational Efficiency

AutoUnmask Speeds Up Listing Validation!

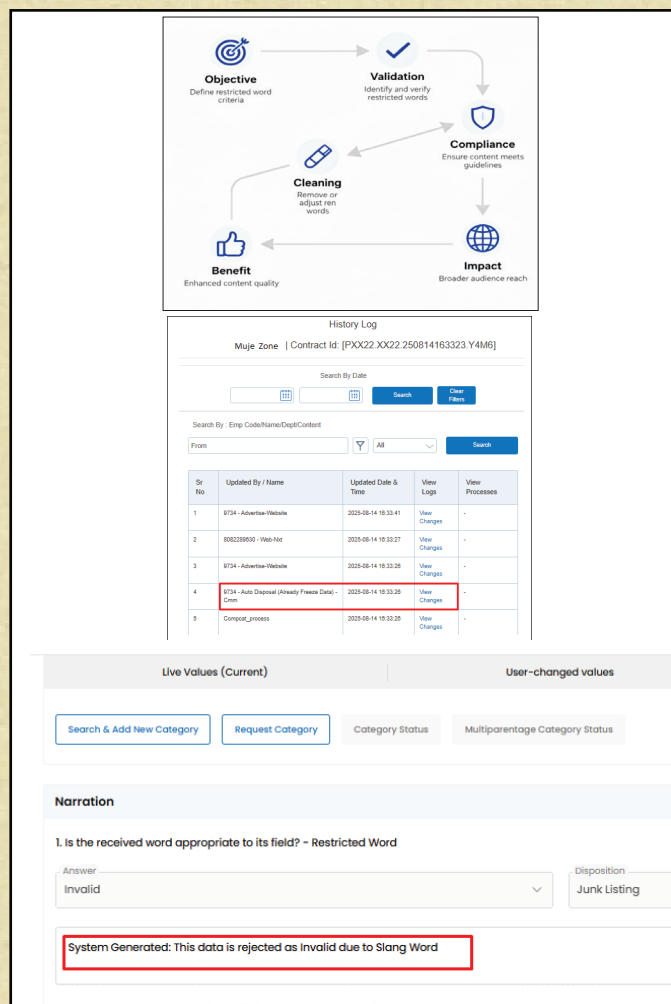
The new AutoUnmask system now automatically checks and approves masked listings using in-built rules and duplicate checks. It's reduced manual effort significantly, updating 3.9 lakh records, activating 3.3 lakh listings, and auto-removing 1.4 lakh junk entries. A big leap toward faster validation and cleaner data management.

Data Enrichment Goes Full Auto!

Data got a turbocharge! The new automated enrichment system now runs through SQL and real-time checks, processing over 10 lakh records each month. It's quick, consistent, and fully hands-free. Proof that when automation meets accuracy, efficiency scales effortlessly.

Automation of Data Enrichment Process

- Direct Table Upload
- Universal Checks
- Faster Processing
- Reduced Backend Dependency



Clean Listings, Safe Compliance

Justdial's listings got a safety upgrade! An auto-freeze system now weeds out slang-filled names instantly, rejecting 90% of flagged entries and saving 28 work hours every day. Alongside, restricted-word filters now guard every form field, keeping the Justdial ecosystem clean, compliant, and confidently professional.

A Productivity Boost For Our On-Ground And Tele Teams

Genio is now even more agent-friendly! With new tabs 'Follow-Up, Call Back, and Hot Data'. Tracking client interactions is now effortless. Follow-ups are clearer, callbacks quicker, and hot leads right up front. Turns out, a few smart tabs can make a big difference in daily hustle.

The screenshot displays three agent profiles on the Justdial dashboard, each with a 'Follow-ups' tab selected. The agents are:

- 1. Rudresh Enterprises Pvt Ltd**: 3.9★ (22 Ratings), Mineral Water Wholesaler, Andheri East (400072), 10 mins • 2.5 km, Avg Response Time is 4hrs 30mins, Last Disposed: Follow up.
- 2. Mulsare Enterprises Pvt. Ltd**: 3.5★ (22 Ratings), Mineral Water Wholesaler, Andheri East (400072), 10 mins • 2.5 km, Avg Response Time is 4hrs 30mins, Last Disposed: Follow Up.
- 3. Rudresh Enterprises Pvt Ltd**: 3.5★ (22 Ratings), Mineral Water Wholesaler, Andheri East (400072), 10 mins • 2.5 km, Avg Response Time is 4hrs 30mins, Last Disposed: Follow Up.

Each profile also shows a 'Call Back' tab and a 'Hot Data' tab. The dashboard includes search filters for 'Contract ID' and 'Company Name', and a 'Filter' dropdown menu.

Banner Customisation Gets A Makeover. Faster, Clearer, Smarter

The CS banner flow has undergone a major revamp! Clients can now share exact design tweaks using a structured, easy-to-navigate form on both CS Portal and Genio. With faster closures, sharper resolutions, and a 10% boost in productivity, the new flow proves smart design starts with smarter processes.

KYC Made Smarter With RBI-Approved Aadhaar Verification

Merchant verification is now powered by RBI-approved Aadhaar KYC. The UIDAI integration delivers faster, more secure, and fully compliant verification. Every onboarding is now quicker, more reliable, and built on a foundation of trust and regulatory readiness.

Agents See It Like Their Customers Do

Onboarding just stepped into the client's shoes! With the new Mobile iFrame Simulation, agents can explore the full My Business interface exactly as users do which is live, interactive, and mobile-first. Its insight made visual turns every demo into a mirror of the real customer journey.

Seamless Final Review Before Onboarding

Onboarding got a final polish! A quick Profile Summary now goes to clients for approval before they're officially onboarded, ensuring all details are spot-on. It's a small step that makes a big difference, keeping first impressions flawless and confidence levels high.

Genio Mobile - Onboardi...
figma.com

Justdial

Mainland China Restaurant

PXX22.XX22.230515011131.1Z2Z

Thank you for signing up with Justdial!

Your contract has been successfully verified.

Please take a moment to review and approve your profile, and acknowledge the onboarding demo with just one click. We're here to support you at every step!

I have downloaded the JD App and am familiar with its features.

I understand how to collect ratings and reviews from customers.

I know how to update my business listing on the JD App.

I agree to the KYC [Terms & Conditions](#).

☒

I acknowledge all above details.

Payment Details

Your payment type is ECS

Your 1st ECS will be debited once we receive mandate clearance

Your contract will go live post 1st ECS clearance

Please know if ECS bounce service will be placed on

Business Address

Old
Shop.18, GM Bhosale Housing Society, 90 Feet Road Sakinaka Andheri East - 400072

New
Shop. 20, GM Bhosale Housing Society, 90 Feet Road Marol Andheri East - 400072

Owner Name 1 & Designation

Current
Ms Nupoor Jain (Chairman & CEO)

New
Ms Nupoor Jain (Chairman & CEO)

Owner Name 2 & Designation

Current
Mr Shaminder Singh (Vice President)

New
Mr Shaminder Singh (Vice President)

Mobile Number

Current
9920343685
7868969125

New
9920343685
7977283092

Mobile Number Removed from Your Listing

Mobile Number Added in your Listing

Mobile Number for Lead Notification

Current
9920343685

New
9920343685

Reject

Approve

A Smarter Way to Manage Mobile Banners

Banner creation just levelled up! Agents can now go hands-free with Auto Setup or get creative with Manual Setup for a more customized touch. The result is faster designs, quicker intent capture, and happier clients all around. Turns out, smart workflows really can look good too!

The image displays five mobile app screens from the 'Packers and Movers' application, illustrating various features and user flows.

- Rotational Mobile Banner:** This screen shows a banner for 'Shubham Roadlines' with a 4.4+ rating and a 'Call' button. Below the banner, it displays '6.8k Results for your search:' and lists search results for 'Packers and Movers'. At the bottom, it states 'Over 37569 customers bought this product in last financial yr'.
- Available Category:** This screen shows a list of categories selected on the page, including 'Toy Shops', 'Baby Crib Toy Dealers-Littlet Pet Shop', 'Soft Toy Dealers-Mera Toy SHOP', and 'Soft Toy Dealers-Mera Toy SHOP'. A 'Reset All' button is visible.
- Multiple Business Segments:** This screen shows a banner setup screen with a 'Banner Setup' section and a 'Manual Banner Setup' section. The 'Banner Setup' section includes a 'Please choose how you would like to configure your banner.' prompt and a 'Let the system automatically generate and place your banner.' option. The 'Manual Banner Setup' section includes a 'Customize and configure your banner manually according to your preferences.' option.
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- Customize Order:** This screen shows a banner setup screen with a 'Banner Setup' section and a 'Manual Banner Setup' section. The 'Banner Setup' section includes a 'Please choose how you would like to configure your banner.' prompt and a 'Let the system automatically generate and place your banner.' option. The 'Manual Banner Setup' section includes a 'Customize and configure your banner manually according to your preferences.' option.

EMPLOYEE ENGAGEMENT

Because a Healthier Team Means a Stronger Justdial

Justdial employees stretched, breathed, and recharged through 8 wellness sessions across branches, covering yoga, ergonomics, and stress management, with over 1,000 participants joining in. Each session focused on building small, mindful habits that create lasting energy at work. Small changes, big impact, wellness is becoming a key part of our daily routine.

Wellness Daily Wins

EMPLOYEE WELLBEING
 Newsletter - July & August 2025
 Promoting Health & Resilience at Workplace

Power of Manifestation – July 2025
 In July, our Wellness Daily Wins initiative focused on the Power of Manifestation, encouraging employees to visualize their goals and aspirations. Orange posters across our floors became interactive spaces for employees to pen down what they wished to manifest, while small communication and floor arrangements introduced the simple format of manifestation.
 This initiative was more than just an activity—it was a reminder that our thoughts shape our actions, and our actions shape our future. By consciously setting intentions, employees were able to practice mindfulness, boost positivity, and strengthen their confidence. The exercise not only inspired self-reflection but also empowered individuals to channel focus and energy toward achieving personal and professional goals.

Oral Hygiene & Dental Camp – August 2025
 In August, we extended our wellness journey with a Pan-India Dental Camp focusing on oral health and preventive care. Organized across multiple locations, the camp offered employees free dental consultations, awareness sessions, and the opportunity to ask questions directly to experts. Nearly 1,000 employees participated nationwide, highlighting the relevance and impact of this initiative.
 Dental health often gets neglected in our busy schedules, yet it plays a critical role in overall well-being. By making expert care easily accessible at the workplace, this camp not only created awareness but also enabled early detection of concerns, reducing the risk of future complications.
 At Justdial, we believe that when our employees feel cared for, they are better equipped to care for their goals, teams, and customers. Wellness is not a one-time event—it is a culture we build together, step by step.

Wellness Daily Wins

EMPLOYEE WELLBEING
 Newsletter - July & August 2025
 Promoting Health & Resilience at Workplace

Nutrition Talk – September 2025
 As part of the Wellness Daily Wins initiative, interactive Nutrition Talk sessions were conducted across Justdial locations to promote the importance of balanced diets, sleep hygiene, and mindful nutrition. Organized in collaboration with registered dietitians and certified nutritionists, these sessions provided employees with practical insights into healthy eating, fitness, and daily wellness practices. Through engaging discussions and Q&A segments, participants learned how small changes in their routine can make a lasting difference to their overall health and productivity.
 With the participation of over 1,200 employees per slide, the initiative successfully encouraged individuals to make informed dietary choices and adopt healthier lifestyle habits. The enthusiastic response and feedback reflected employees' growing commitment to personal well-being and a collective drive to build a culture of health and productivity at Justdial.

With every Wellness Daily Wins initiative – from manifestation to nutrition – we continue to empower employees to embrace health in every form, building a culture of holistic well-being at Justdial.

HEARTS IN ACTION

INITIATIVE OVERVIEW
 As part of our Hearts in Action initiative, Justdial organized CSR activities across elderly care homes in 11 cities in the August 2025. These efforts reinforced our culture of giving back, while fostering employee participation in meaningful social impact.

MOMENTS OF IMPACT
Chennai, Coimbatore, Bangalore, Chandigarh, Mumbai, Noida, Hyderabad & Kolkata
 Teams across these locations donated grocery essentials, groceries, cleaning products, medicines, clothes, and blankets, ensuring daily needs were met and elders felt cared for and supported. Residents expressed heartfelt gratitude for the timely and thoughtful gesture.

Pune, Ahmedabad
 Essential items such as bed sheets, full-day meals, were provided, enhancing comfort and promoting dignity. In Pune and Ahmedabad, funds were raised to further strengthen the impact and ensure sustained well-being for residents.

Jaipur
 A special healing and music session was organized for the elderly, allowing them to enjoy therapy, social interaction, and moments of joy. The event beautifully reflected the emotional side of giving and inclusion.

LOOKING AHEAD
 This initiative is a reminder that our responsibility extends beyond business—it is about humanity, compassion, and creating lasting change. Together, we continue to strengthen Justdial's commitment to community care. Through these collective efforts, over 700 beneficiaries across India experienced compassion, care, and community connection.

HEARTS IN ACTION – BECAUSE GIVING BACK IS AT THE HEART OF WHO WE ARE

Because Caring for Communities Starts With Caring Hearts Inside Justdial

As part of our Hearts in Action initiative, Justdial teams across 11 cities came together to support elderly homes. From Chennai to Chandigarh, employees donated essentials, clothes, and meals, ensuring over 700 residents felt cared for. In Jaipur, a healing session brought smiles, while fundraising in Pune and Ahmedabad extended the initiative's reach. This wasn't just about giving back; it was about building lasting human connections.

Hackathon 2025: Code, Coffee & Champions!

This year's Justdial Hackathon was packed with problem-solving, late nights, and plenty of coffee. Teams raced through logic rounds and tackled a 24-hour coding marathon with full force. Huge kudos to the Top 3 Groups for turning ideas into real innovation and chaos into brilliant solutions!



JUST DIAL ANNOUNCES RESULTS FOR QUARTER ENDED SEPTEMBER 30, 2025

Mumbai, India – October 13, 2025: Just Dial Limited (BSE: 535648, NSE: JUSTDIAL), India's leading local search engine company, today announced its financial and operating results for its second quarter ended September 30, 2025.

Following are the key highlights:

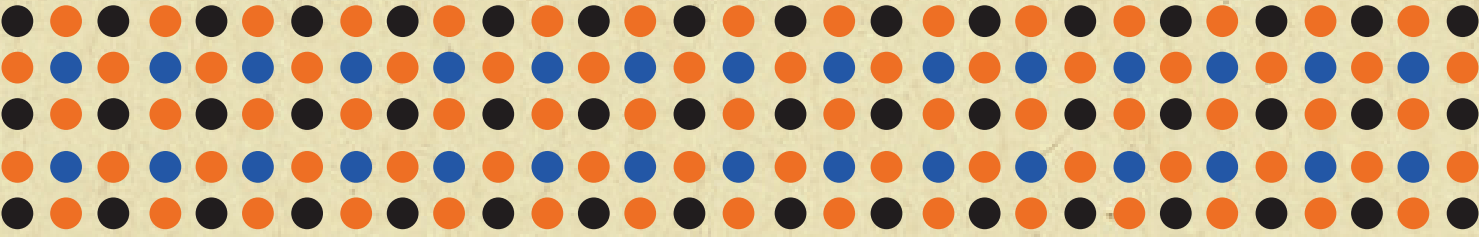
- 2Q-FY26 Revenue stood at ₹303.1 Crores, up 6.4% YoY
- EBITDA stood at ₹87.1 Crores, up 6.1% YoY; EBITDA Margin at healthy 28.7%
- Operating PBT stood at ₹73.7 Crores, up 8.5% YoY
- Net Profit stood at ₹119.4 Crores
- Traffic (Quarterly Unique Visitors) in 2Q-FY26 stood at 197.7 million users, down 0.2% YoY
- Cash and Investments stood at ₹5,569.7 Crores as on September 30, 2025, up 12.7% YoY

Financial Highlights for Fiscal 2026 Second Quarter (2Q-FY26)

- **Operating Revenue & EBITDA:** Operating Revenue stood at ₹303.1 Crores, up 6.4% YoY. Operating EBITDA stood at ₹87.1 Crores, with healthy EBITDA margin of 28.7%. EBITDA Margin witnessed 9 bps YoY decline. Advertising spends stood at ~₹9.2 Crores during the quarter.
- **Other Income** stood at ₹73.3 Crores, down 35.5% YoY and 42.4% QoQ, due to increase in bond yields during the quarter.
- **Profit Before Taxes** stood at ₹147.0 Crores, down 19.0% YoY and Net Profit stood at ₹119.4 Crores, down 22.5% YoY. ETR stood at a normalised level of 18.8% for 2Q FY26 versus lower ETR of 12.0% for FY25 (due to reversal of deferred tax on part of treasury moving from short-term to long term bucket in FY25).
- **Deferred Revenue** stood at ₹526.0 Crores, up 2.0% YoY.
- **Cash and Investments** stood at ₹5,569.7 Crores as on September 30, 2025 compared to ₹4,942.8 Crores as on September 30, 2024 and ₹5,429.8 Crores as on June 30, 2025.

Business Highlights for Fiscal 2026 Second Quarter (2Q-FY26)

- **Total Traffic (Unique Visitors)** for the quarter stood at 197.7 million, down 0.2% YoY and up 2.3% QoQ. 87.3% traffic originated on Mobile platforms, 10.0% on Desktop/ PC and 2.7% on our Voice platform. Mobile traffic witness 2.1% YoY growth.
- **Total Active Listings** stood at 51.2 million as on September 30, 2025, an increase of 10.8% YoY and 3.1% QoQ. 1,519,607 listings were added (net) to the database during the quarter. Out of total listings, 35.9 million listings were geocoded as on September 30, 2025, up 16.4% YoY. Total Images in listings stood at 239.0 million, up 15.7% YoY and 3.7% QoQ.
- **Total Ratings & Reviews** stood at 154.7 million at the end of quarter, up 3.0% YoY.
- **Active Paid Campaigns** at the end of quarter stood at 623,970 up 4.3% YoY and 1.1% QoQ



*Thank
you!*

